

Case Study

Global Product Launch Solution for Pharmaceutical Industry

Our Client

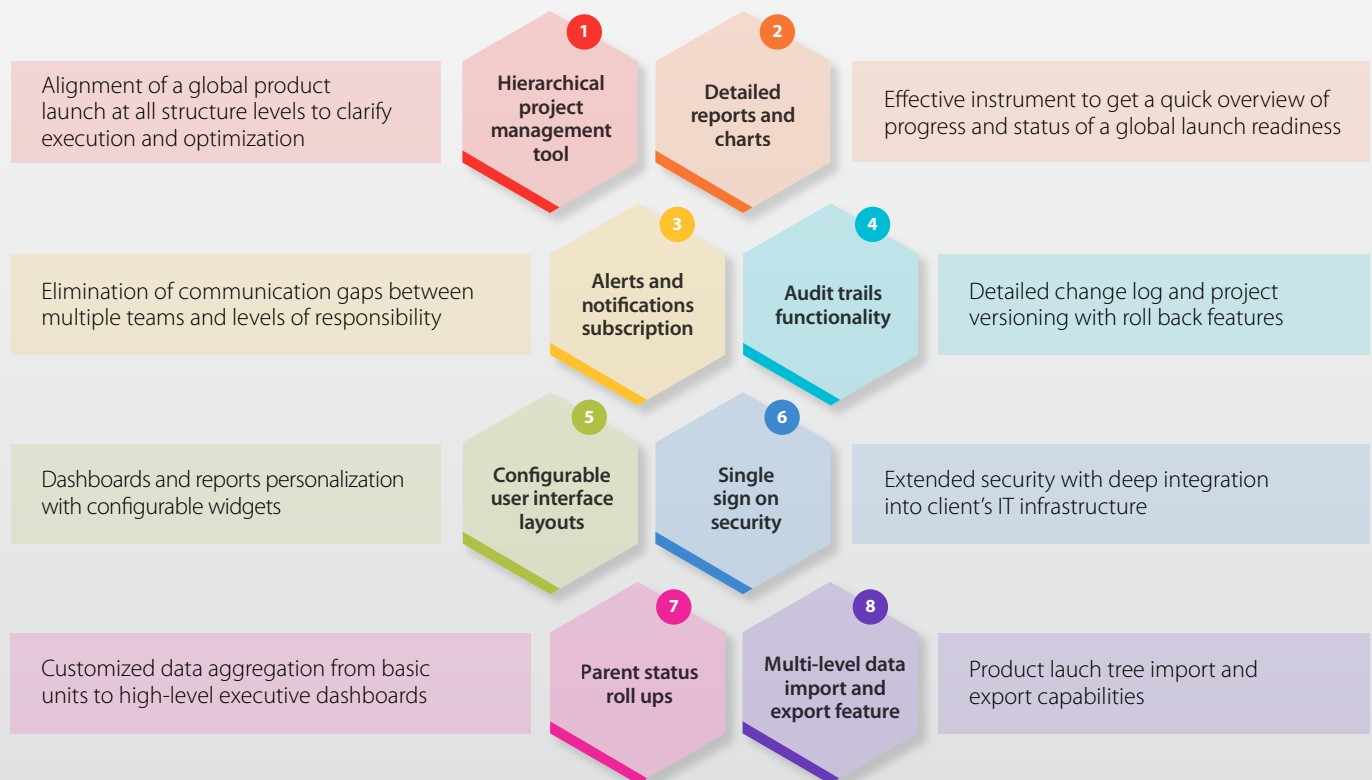
A process of launching the drug to market is a vast and very complex undertaking. Starting from clinical trials and ending with meeting regulatory demands in various countries across the globe, there are many pitfalls and difficulties to be tackled.

An appropriate set of specialized tools that our client is designing can significantly decrease an amount of resources and time required. Our client provides a set of services and solutions for the global life sciences industry. In the attempt to protect their market share and to deliver new products and features faster, they started to collaborate with us.

Value

The client's existing platform was a product launch management plan for the pharmaceutical industry, which included adjusted templates and guidance, reports on different levels and overall progress status. Due to different hierarchy systems and user access permissions, complexity of tasks to be categorised under the right element, the logic of the system was one of the toughest challenges to overcome.

We also had to find a way to determine the completion status of the tasks and to convert stored procedures into fully configured special dashboards.



Technologies

Java Oracle ExtJS PostgreSQL
Highcharts Git Jenkins

Project Details

Location: New Jersey, USA
Industry: Pharma

Duration: 2013 - 2015
Team size: 12 members